

SABRINA SMITH

Freelance Medical Writer/Editor

PROFILE

- ▶ 5+ years of experience writing and editing medical content within US and European regulatory guidelines under tight timelines
 - 8 sales meetings, 6 Learning Systems, 6 objection handlers, 6 product flash cards, 5 annotated clinical reprints/sales aids, 4 Train-the-Trainer meetings, and 3 global launch meetings (product, indication, and patient/physician support program)
- ▶ Lead editor and content manager for major global pharmaceutical brand; responsible for ensuring scientific accuracy and adherence to legal/regulatory guidelines (fair balance), while remaining aligned with brand strategy
- ▶ Familiar with steps to product approval (FDA and EMA), and mechanisms through which regulatory agencies review drug advertising and marketing (DDMAC)
- ▶ Knowledge of internal approval processes, including medical, regulatory, and legal review, as well as several pharmaceutical company referencing systems
- ▶ Demonstrated skill in writing in a variety of formats (print, presentation, and multimedia) and for diverse audiences (pharmaceutical marketing, medical, sales, and physicians)
- ▶ Comfortable with AMA style and client style guides; complex Boolean-based database searching; referencing software and standards; MS Word, PowerPoint, and Excel

PHARMACEUTICAL WRITING/EDITING EXPERIENCE

10/2011–present

Medical Writer/Editor, Freelance

Experience:

- ▶ Conducted extensive literature search and developed 48-page report on a rare comorbidity in Europe with a focus on epidemiology, treatment, and costs of treatment
- ▶ Conducted literature search and developed 40-page slide presentation in PowerPoint on a rare pediatric disease, including graphically enhanced slides and comprehensive speaker's notes with full referencing
- ▶ Developed, and managed revisions and submission, of abstract and poster for the Heart Failure Congress 2012; 3rd author
- ▶ Edited McGill University multicenter, multi-investigator grant application

08/2009–10/2011

Medical Editor, IC Axon

Responsibilities:

- ▶ Concurrently managed and prioritized up to 12 brand-focused medical education initiatives, meeting tight deadlines and adhering to budgets
- ▶ Directed medical content development team from project initiation to finalization
- ▶ Liaised with Training, Marketing, and Medical Directors at global pharmaceutical company to ensure successful and targeted brand strategies

Experience:

- ▶ 2 years as Lead Editor for major global pharmaceutical brand
 - Managed content development for brand
 - Developed resources for diverse audiences, including sales representatives and global marketing, medical, and training professionals
 - Guided content through rigorous review stages (internal review, medical/regulatory/legal review, and final review and approval)
 - Acted as internal and external brand subject matter expert
 - Ensured accurate application of legal and regulatory guidelines and directives across multiple projects
 - Total value of brand projects: ~1.5M USD

- ▶ 1- day Train-the-Trainer meeting, Spain, June 2011; Content development and on-site support
- ▶ 2- day product indication launch meeting, Portugal, March 2011; Content development and on-site support
- ▶ 2-day patient support program launch meeting, Germany, March 2010; Content development

01/2007–08/2009

Medical Writer, Lead Medical Writer, IC Axon

- ▶ Researched, designed, and wrote 100+ medical educational documents, including multimedia storyboards, learning modules, and scripted workshop sessions
- ▶ Collaborated with cross-functional internal team of editors, project managers, graphic artists, programmers, reference and copy editors

MEDICAL SPECIALTY AREAS

- ▶ Oncology: neuroendocrine tumors, renal cell carcinoma, gastrointestinal stromal tumors; expertise in mTOR inhibition, JAK/STAT signaling pathways, VEGF/PDGF inhibition
- ▶ Infectious disease: bacteriology, virology, and parasitology; expertise in leishmaniasis, trypanosomiasis, malaria, HIV, HBV, HCV, CMV
- ▶ Gastroenterology: Crohn's disease
- ▶ Cardiovascular disease: hypertension, heart failure comorbidities
- ▶ Metabolic disorders: diabetes, gout
- ▶ Neurological disorders: tuberous sclerosis
- ▶ Blood disorders: myelofibrosis, iron overload, idiopathic thrombocytopenic purpura
- ▶ Hormonal disorders: acromegaly

EDUCATION & PROFESSIONAL DEVELOPMENT

Master of Science, Parasitology, McGill University

May 2006

Bachelor of Science, Microbiology and Immunology, Dalhousie University

May 2003

Eight-Step Editing, Society for Technical Communication (STC) Montreal

November, 2009

SKILLS & ACTIVITIES

Conferences: Canadian Association for Clinical Microbiology and Infectious Diseases (CACMID) Annual Conference (2011); ICOPA XI International Congress of Parasitologists (2006); Canadian Society of Zoologists (2005); Quebec Parasitology Symposium (2005)

Technology: Microsoft Office (Word, PowerPoint, Excel, Outlook); Adobe Acrobat; Reference Manager, EndNote, SharePoint

RECOGNITION

- ▶ Brandon Hall Gold Award Winner – **Best Advance in Learning Technology for Global Training** for the *Abbott International Kaletra[®]: Know the Patient Interactive Selling* course, IC Axon (2009)
- ▶ T.W.M. Cameron Award for Excellence in Parasitology (2006)
- ▶ CIHR Master's Canada Graduate Scholarship (2005–2006)